

Order / Rev: 67533
Alt Order #: 09849700
Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA 60
Estimate: 2175

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	10/25/12	10/29/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	M- TF- -	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
ACTION NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	M- TF- -					2	\$50.00		0.00			
3	WAWS	10/25/12	10/29/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	M- TF- -	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
FOX MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	M- TF- -					2	\$50.00		0.00			
4	WAWS	10/25/12	10/29/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	M- TF- -	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00
FOR MORNING ACTION NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	M- TF- -					2	\$50.00		0.00			
5	WAWS	10/28/12	10/28/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	1:00	1	\$140.00	P-3	0.00	NM	1	\$140.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$140.00		0.00			
6	WAWS	10/25/12	10/29/12	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M- TF- -	1:00	2	\$160.00	P-3	0.00	NM	2	\$320.00
HOW I MET YOUR MOTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	M- TF- -					2	\$160.00		0.00			
7	WAWS	10/25/12	10/29/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	M- TFSS	1:00	2	\$560.00	P-3	0.00	NM	2	\$1,120.00
ACTION NEWS @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	M- TFSS					2	\$560.00		0.00			
8	WAWS	10/25/12	10/29/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	M- TFSS	1:00	2	\$300.00	P-3	0.00	NM	2	\$600.00
ACTION NEWS @ 1030PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	M- TFSS					2	\$300.00		0.00			
9	WAWS	10/28/12	10/28/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	-----S	1:00	1	\$3,400.00	P-3	0.00	NM	1	\$3,400.00
NFL ON FOX GAME 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$3,400.00		0.00			
													Totals	16	\$5,940.00